



International Relief & Economic Development Executive Summary

International Relief and Development ('IRED') is the humanitarian aid division of The World Federation of KSIMC ('the WF'). IRED continues to focus its efforts on **providing sustainable support to the underprivileged people of the world who lack basic provisions in regions of deprivation, war and natural disasters**. To achieve this goal, IRED launches appeals during occurrences of disasters, international emergencies and crises, where it works with its regional members as well as agencies on the ground, to deliver its services in the affected areas. It continues to provide support for emergency and poverty relief, to community development schemes, and long-term reconstruction and rehabilitation projects.

For the term 2011-2014, the WF has received donations in excess of £3million for various IRED projects.

Over the last term, the IRED team has worked on:

- Increasing communications with the United Nations agencies on international relief work;
- Increasing communications and partnerships with major donors to fund WF programs;
- Increasing the marketing of WF campaigns and activities by organizing more telethons on Ahlulbayt TV;
- Improving communications and relationships with some of our partnering agencies; and
- Changing the standard of agency reports to meet charity regulations.

Details on the IRED projects during the term have been provided in the main report.

We recommend that over the next term, the areas of focus are:

- Better and timely reporting to donors by the WF;
- Better and timely reporting from partnering agencies to the WF;
- Developing a fundraising plan for IRED to include a number of giving strategies and initiatives;
- The need to visit more IRED projects in different parts of the world;
- Improving and refining current programs and identifying specific areas of support; and
- Addressing aid and relief efforts more quickly.

There is also a great need to review the structure of IRED, Health and the Zainabiyya Child Sponsorship Scheme departments as there is often overlap on the work that is being done. A new and improved structure would allow us to bring together our resources and create an effective platform that will combine our key areas within International Development.



International Relief & Economic Development

Introduction:

International Relief and Development (**IRED**) is the humanitarian aid division of The World Federation of KSIMC. IRED continues to focus its efforts on **providing sustainable support to the underprivileged people of the world who lack basic provisions in regions of deprivation, war and natural disasters**. To achieve this goal, IRED launches appeals during occurrences of disasters, international emergencies and crises, where it works with its regional members as well as agencies on the ground, to deliver its services in the affected areas. It continues to provide support for emergency and poverty relief, to community development schemes, and long-term reconstruction and rehabilitation projects.

For the term 2011-2014, **The World Federation has received donations in excess of £3million** for various IRED projects.

Goals:

IRED's goals are:

1. To alleviate human suffering; and to provide immediate, medium and long term humanitarian support as and when required;
2. To ensure that the underprivileged and most vulnerable in our worldwide community have access to basic essentials of life including food, water, shelter and medical care; and
3. To identify and support programs and services in the areas of:
 - Disaster and emergency relief;
 - Microfinance opportunities / sustainable livelihoods;
 - Water & sanitation;
 - Housing and shelter;
 - Community development; and
 - Food and nutrition.

Current Achievements:

IRED's recent achievements include:

- Increased communications with the United Nations agencies on international relief work;
- Increased communications and partnerships with major donors to fund WF programmes;
- Increased marketing of WF campaigns and activities by organizing more telethons on Ahlulbayt TV;
- Improved communications and relationships with some of our partnering agencies; and
- Changing standard of agency reports to meet charity regulations.



2011 to 2014 Term Projects and Status

1. Africa Relief

Africa Relief is an initiative developed by The World Federation to **alleviate human suffering in the Horn of Africa** as a result of the widespread drought that affected millions of people. **In 2011, the drought, coupled with on-going conflict and escalating food prices left an estimated 11.5 million people on the verge of starvation.** Parts of Northeast Kenya struggle tremendously with relative poverty; here, people suffer from poor infrastructure, low literacy and limited access to health care. The country has suffered repeated droughts leading to loss of livestock, their main source of income. These hardships, combined with famine and a condition of extreme poverty has led to chronic food insecurity, and the need for clean accessible water.

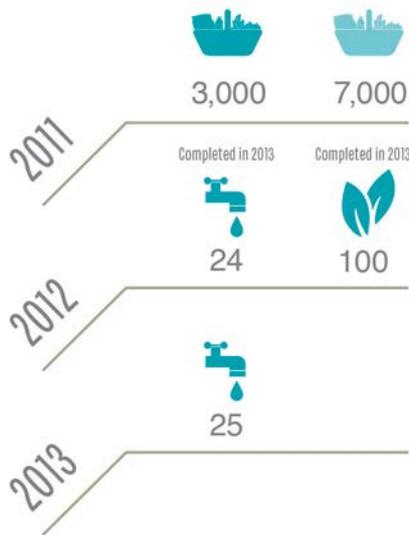


2013 - The World Federation helped rehabilitate 25 shallow wells in Wajir County. After restoring these 25 wells, the beneficiaries now have clean and safe water that has improved their situation in many ways, including:

- Improved security and easy access to water especially for women, children and seniors;
- Encouraged farming and growing vegetables in kitchen gardens;
- Improved hygiene practices which helps them carry out their religious practices of 'taharah' (purification);
- Children can now spend time in school learning instead of fetching water; and
- Families can finally provide for themselves by farming enough food and keeping their livestock alive.



Africa Relief



Total:
 10,000
 100
 49

* One food parcel fed a family of 7 for 1 month and contained maize flour, wheat flour, beans, sugar, rice, cooking oil, high energy biscuit

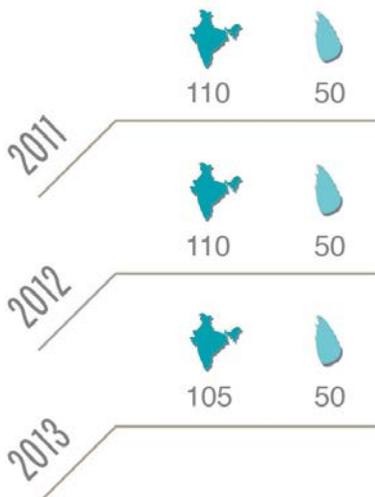
- Key:**
- North Eastern, Kenya
 - Mogadishu, Somalia
 - Food Parcels*
 - Shallow Water Wells
 - Trees for Planting



2. Al-Qa'im Sponsor Our Seniors (SOS) Programme

The World Federation's Sponsor our Seniors Programme was initiated to **address the financial needs of the elderly living in severe poverty**. The programme provides elders with an income supplement of a monthly cash gift to allow them to afford basic living essentials including balanced/healthy meals, decent clothes, a safe/secure living environment and access to medical care.

Sponsor Our Seniors* Program - Welfare Support



Total:
 325
 150
 *Seniors age 55+

- Key:**
- Bihar, India
 - Sri Lanka



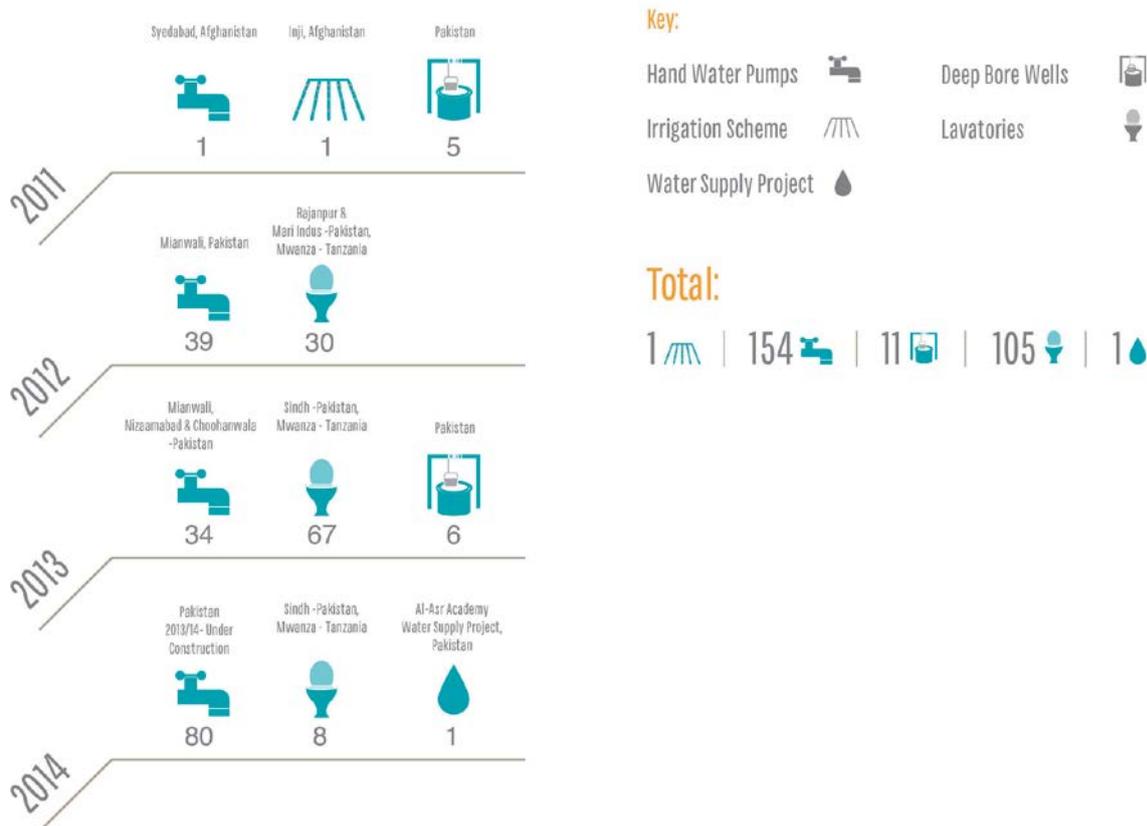
2013 – The World Federation **sponsored 155 deserving seniors** (105 who live in Bihar, India and 50 who live in Sri Lanka). Feedback from our partnering agencies has been positive where one of our partners wrote, *“This project is very good as it has given the seniors self-respect and dignity. The amount is not very much, but it tends to give them a lot of respect and independence in difficult times.”*

3. Ali Asghar Water Appeal (‘AAWA’)

Statistics show that **more than 3.4 million people die each year from water, sanitation, and hygiene-related causes; and almost 99% of these deaths, occur in the developing world.** The AAWA provides families living in developing countries with easy access to clean water and adequate sanitation facilities. Facilities include the construction of water wells, hand pumps and lavatories.

2013 – In 2013, The World Federation concentrated its water and sanitation development mostly in Pakistan where **we built 6 deep bore wells, 34 hand pumps and 67 lavatories** in the rural areas of Sindh, Punjab and Baluchistan provinces. This initiative has been well received by the community as many donors came forward to sponsor wells in the names of their loved ones.

Ali Asghar Water Appeal





4. Computers for Students

2011 – The World Federation supports the educational needs of orphan children and in 2011 computer equipment was donated to an orphanage and school run by the Development and Relief Foundation. This foundation is run under the leadership of Sayed Mohammed Qazwini, son of Ayatullah Murtaza Qazwini. Ayatullah Murtaza Qazwini is the founder of the Development and Relief Foundation and is the Imam who leads Maghribayn prayers in the Haram of Imam Husayn (AS). Among its many endeavours, the foundation operates a number of orphanages and schools in Iraq and is building a state of the art hospital in Karbala. As part of its Computers for Students Campaign, The World Federation donated 30 computers (including both new and used equipment) to an orphanage and school in Karbala, Iraq.

5. Eid Al-Hajj Qurbani Appeal

One of the most blessed days in the Islamic calendar celebrated by Muslims across the world is the occasion of Eid al-Hajj. Each year, in keeping with the tradition of the annual Hajj (pilgrimage to Makkah) ritual of Qurbani, The World Federation facilitates the slaughtering of goats and cows (qurbani), where the meat is then distributed among the poor and needy.



2013 - In 2013, this celebration took place in October 2013. **302 goat qurbanis were arranged in Kenya and 254 in Tanzania.** The meat was distributed among the needy through these local Islamic Centres - **the beneficiaries included widows, orphans and seniors** so that they could take it home and cook a healthy meal

for the family to share and enjoy. Packages of meat weighing approximately 2 kg were gifted to each family. Each parcel contained enough meat to feed a family of five for 2 meals. Most of these families cannot otherwise afford to buy meat and so the Qurbani Campaign is always very well received by the local people. In addition to the 556 goat qurbanis in East Africa, **2 cow qurbanis were arranged in Sri Lanka which benefited 102 families.**



Eid Al Hajj Qurbani Program

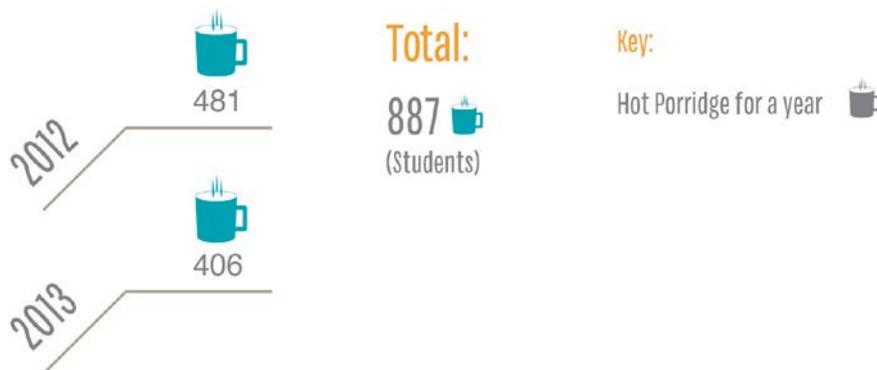


6. Fill My Cup Appeal

For many children living in the poor and rural areas of Kenya, parents cannot afford to provide a simple breakfast for their children before sending them off to school. The excessive poverty level, the rising rate of inflation, and the lack of adequate rainfall all make it very difficult for parents to provide a balanced meal 3 times a day. The 'Fill My Cup' program provides a hot and nutritious breakfast consisting of porridge to these children who come to school hungry each morning. Starting the day with a full stomach allows the children to stay healthy, increase their vitality and maximize their learning capabilities.

The cost of providing a hot porridge breakfast to a child is **\$3 USD-CAD / £2 GBP per month**. The porridge is made from bulrush millet flour, milk and sugar and is cooked by community volunteers. This supplement has attracted students to attend classes and improve their academic learning. Parents and teachers have noticed improvements in the students' behaviour and learning at school.

Fill My Cup Appeal - Hot Porridge Breakfast





The World Federation launched a campaign to raise awareness of the plight of hungry children in Kenyan schools. Thanks to the support of donors from around the world, including volunteer groups and schools who fundraised for this initiative, **406 needy students in Kenya received a hot porridge breakfast every morning in 2013.**



7. Gaza Relief Fund

In 2013, The World Federation partnered with the United Nations Relief and Works Agency (UNRWA) to provide food rations to 100 families living in the Gaza Strip for a full month. There is an urgent need for food aid in the region, especially in the aftermath of the military offensive launched by the Israeli Defence

Force in Gaza which took place between 14 November and 21 November 2012. In Gaza, an estimated 50 per cent of the population are poor and some 60 percent are food insecure or vulnerable to food insecurity even after receiving food assistance. The military offensive considerably deepened the profound and multi-layered vulnerability of the civilian population there.

Currently, approximately 133,836 families (701,832 refugees) need food assistance. UNRWA's food assistance program was started in 2000 and is the mainstay of its overall emergency program and beneficiary families have already been identified. The World Federation was pleased to support this worthy initiative.



8. Hadith-e-Kisa Blanket Drive

The Hadith-E-Kisa Blanket Drive is an annual appeal that raises funds to provide warm blankets and fuel supplies to those who are affected by the freezing temperatures of the areas in which they live. These individuals cannot afford to purchase blankets or fuel to keep them warm in the winter months.



2013 – In February 2013, 120 blankets and 390 fuel packages were gifted to families in Afghanistan. Fuel packages consisted of oil, coal, wood and other materials to keep the homes heated. Afghanistan's winters can be extremely cold and last year The World Federation learned that many of the nation's underprivileged people suffer



from frostbite because they have no source of heat. Often, at times, family members sleep on the cold earth because their homes are too small for beds.

9. Haiti Relief Fund

Hadith-e-Kisa Blanket Drive



Since the great earthquake of 12 January 2010 in **Haiti which left 314,000 dead, 300,000 people injured and 1.6 million people homeless**, The World Federation’s Haiti Relief Fund has been providing short, medium and long term aid to the people of Haiti who are struggling with poverty and struggling to rebuild their lives. In line with the organisation’s policy to focus on medium and long-term development, The World Federation has completed a needs assessment to rebuild a local school that was destroyed by the earthquake. Working in partnership with NASIMCO, The World Federation is working with the community in Haiti to chart out its long term needs.

2013 - The World Federation provided funds to its agency in Haiti to repair the school building which goes through considerable wear and tear during the school year because of the intense heat and hurricane rains. There is a dire need to rebuild this school and this year **The World Federation purchased 2 parcels of land in Haiti to rebuild this existing school as well as another one which would also include an orphanage**. By purchasing this land, we will be better able to support the Shia community in Haiti in a number of areas including education, orphan care, and community building. The World Federation is working with a qualified engineer to draft a plan of action for building these 2 properties.

Haiti Relief



YEAR	TYPE OF AID	QUANTITY	AREA
2011	Temporary school repairs	1 school	Carrefour, Haiti
2012	Temporary school repairs	1 school	Carrefour, Haiti
2013	Temporary school repairs	1 school	Carrefour, Haiti
2013	Temporary school repairs	1 school	Carrefour, Haiti
2013	Land Purchase 1 (3/4 of an acre)	1 property	Miragoane, Haiti
2013	Land Purchase 2 (100x50 square meters)	1 property	Carrefour, Haiti
TOTAL: 4 school repairs & 2 Properties purchased			

10. Indonesia Relief

The rights of religious and ethnic minorities are consistently being trampled on in Indonesia and once again in December 2012, the world witnessed another wave of aggression – this time on Indonesia’s Shiite minorities. **Indonesian authorities cut off food and water supplies to at least 190 displaced Shia Muslims in East Java - including 69 women and 61 children.**

In December 2012, The World Federation launched the ‘**Indonesia Relief Fund**’ to deliver urgently needed aid to the displaced men, women and children in the country. Aid was distributed in January 2013 which included basic essentials such as food, water, and blankets.

11. 40 Islamic Centres in 40 Days Appeal & Islamic Scholars for Islamic Centres Appeal (Reviving Islam in Pakistan’s Flood affected Areas)

In July 2010, Pakistan was hit by catastrophic floods which caused havoc across the entire nation. This event motivated a cross-departmental project between Islamic Education and IRED to initiate the ‘**40 Islamic Centres in 40 Days Campaign**’ – a fundraising drive to rebuild 40 of the more than 300 Islamic Centres destroyed by monsoon floods. This project was founded on the premise that a community centre is the focal point for an entire locality to come together and inspire the ethos of collective support, unity, volunteerism and hope, which can help relieve the pains of hardship and distress. **This campaign raised enough donations to rebuild 105 Islamic Centres which were completed in December 2012.**

2011 to 2013 - In 2011 (Muharram 1433), Islamic Education and IRED partnered once again to launch a successive appeal - the ‘Islamic Scholars for Islamic Centres Appeal’ to raise



funds to **place religious guides in each of the 105 Islamic Centres built by The World Federation**. To date, we have raised enough funds to **place 47 qualified guides (16 in Punjab Province and 31 in Sindh Province) to fulfill the religious needs of the local people in these centres**. Our goal here is to build spiritually strong and healthy communities through the teachings of the Ahlul Bayt (as). Each of these guides underwent a 3 week training workshop before being dispatched to their allocated centres. The cost of **sponsoring the placement of one Islamic Scholar for one year is \$1,540 USD-CAD / £965 GBP**.

Over the past two years, The World Federation and its regional partner in Pakistan have invested a lot of time and resources into the training and development of the religious guides who operate these institutions across Pakistan's rural communities. Today, The World Federation is delighted to share the excellent progress of this initiative where these institutions are up and running, benefitting the local residents and having a positive impact on their lives. The religious guides are facilitating the following activities in their areas:

- Daily/Eid and Jummah prayers;
- Teaching Quran / Islamic Studies to children;
- Marriage and funeral ceremonies;
- Regular lectures for ladies as well as on special occasions;
- The use of a library to provide Islamic knowledge and nurture good reading habits in the young and old;
- Work on publishing first and second level Islamic studies books in Urdu and Sindhi languages;
- Programmes during the Holy Months of Ramadhan and Muharram, which draw large numbers of community and non-community members; and
- This year, the a'maal of 15th of Shaban was organized and was a great success.

Whilst we have seen much progress in a span of two years, the following shortcomings are also present and can hinder our work:

- Being a rural and tribal community, sometimes it is difficult to resolve cultural issues;
- The security problems coupled with the geographical distances of the villages restrict regular visits to monitor the work;
- Teaching methods have their limitations including low literacy rates among the people;
- Difficult work environments created by lack of electricity for up to 12 hours every day and the hot summer temperatures wear out the teachers and students;



- In some of the centres, there are no adequate living accommodations for the guides; &
- A lack of proper and affordable healthcare

For the past two years, The World Federation’s activities in Pakistan’s flood affected areas focussed on delivering the future – a balanced approach to building strong, sustainable and spiritual communities. After many conversations with the flood victims, we realized that in addition to rebuilding homes, constructing Islamic Centres and providing relief aid, **we needed to develop a vision of progress and success to spark hope and direction in the lives of these families who had lost everything.** Thanks to this initiative, so many struggling families are now finding strength and courage to rebuild their lives.

40 Islamic Centres in 40 Days Appeal & Islamic Scholars & Islamic Scholars for Islamic Centres Appeal



12. Mass Marriage Programme

In many parts of the developing world, men and women never marry — not because they don’t want to, but because they simply cannot afford to do so. As a result, so many men and women remain alone throughout their lives with no hope of marrying. The World Federation provides financial assistance to couples who wish to marry. To help the newly married couples make a positive and fresh start, The World Federation also gifts each of them with household items such as utensils, cutlery, sewing machines, clothes, cupboards and beds which they otherwise could not afford.

2013 – In 2013, The World Federation facilitated the **mass marriage of 60 couples in Mianwali, Pakistan.** Chief guests included respected scholars to perform the ceremony. After the ceremony, lunch and refreshments were served to celebrate the occasion.



Assistance provided by The World Federation included a wedding meal for 2,000 guests and household items for each of the 60 couples.

Mass Marriage Programme			
YEAR	TYPE OF AID	QUANTITY	AREA
2012	Mass Marriage	32 couples	Mianwali, Punjab, Pakistan
2013	Mass Marriage	60 couples	Mianwali, Punjab, Pakistan
2014	Mass Marriage	TBA	Skardu, Gilgit-Baltistan, Pakistan
	TOTAL	92 couples	

13. Microfinance: Khadija Economic Development Program

One of the initiatives of The World Federation is to support microfinance projects to encourage economic upliftment within our community. This is done in a number of ways including supporting new and existing businesses. Often community members have the determination and desire to run and/or expand their own businesses but lack the resources to do so. This work is done through The World Federation's Khadija Economic Development Program (**KEDP**) – a microfinance program which assists families to become self-sufficient and financially independent. Through this initiative, The World Federation will provide a zero percent loan to the business owner to purchase the equipment he/she requires. A loan will allow for funds to be recycled, so that funds recouped from one individual can be used to fund another. This can create a long term sustainable fund for economic upliftment from which multiple families and individuals can benefit.

2013 – In 2013, The World Federation planned to develop and promote its microfinance program. However, given other pressing initiatives that emerged, we were only able to provide assistance to one business owner to expand his enterprise. In Mumbra, India, a family man from the Khoja community runs his own ice cream parlour business. Extremely hardworking, he had already purchased an ice cream machine and established a strong customer base. However, sales had reduced over the last year and in order to help increase sales and get the business back on track, The World Federation assisted him with an interest-free loan to purchase a soda machine. He will gradually pay back the loan in installments over a 24 month period. Once repaid, the funds will be put towards other microfinance projects to assist other families and individuals. In January 2014, The World Federation partnered with Africa



Federation to launch the ‘Lady Khadija Small Business Grant Scheme’ which provides grants of up to \$2,500 USD to women entrepreneurs in Africa.

Microfinance: Lady Khadija Economic Development Program

YEAR	TYPE OF AID	QUANTITY	AREA
2011	Microfinance Loan- (info pending)		Karachi, Pakistan
2013	Microfinance Loan – Women’s Business’	14	Karachi, Pakistan
2013	Microfinance Loan: For a soda machine	1	Mumbai, India
2014	Small Business Grants Scheme	New	Africa

14. Pakistan Genocide Appeal

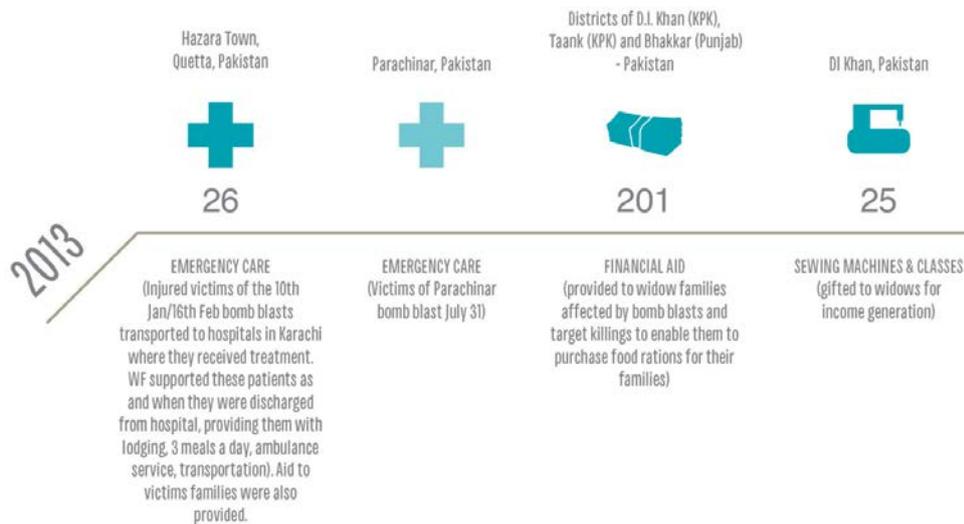
The U.S. Commission on International Religious Freedom was formed under the Freedom Act of 1998 and its purpose is to monitor the situations of religious freedom around the world. It also produces an annual report. The commission has been introduced to Pakistan to monitor the sectarian violence and torture on the basis of religion. **On 19 July 2013, the commission released a report claiming over 700 Shiite community people have been martyred in Pakistan in the past eighteen weeks. These results are based on the 203 incidents reported by civilians in which over 1,800 people were injured and over 700 killed.** The commission emphasized that these statistics are very severe; hence, strict and solid action must be taken to ensure that this sectarian violence comes to an end. The report also points out that the Shiite community has been the target of extremism and sectarian violence for several decades. Furthermore, several of the attacks have occurred during their religious days and in sacred places.

In March 2013, The World Federation launched the Pakistan Genocide Appeal to assist the families of victims of targeted killings in Pakistan. Wounded victims and grief-stricken families of those killed need support. Donations are used to cover a range of costs including medical treatments, ambulance charges, medicine, food rations/meals, widow and orphan support, education for the orphans, provisions for disabled victims, and small business start-up for widow families.

With the donations received from this appeal, we were able to provide healthcare to more than **26 patients, food rations to 201 widows to help feed their families, and sewing machines to widows** to start up their own small businesses.



Pakistan Genocide Appeal

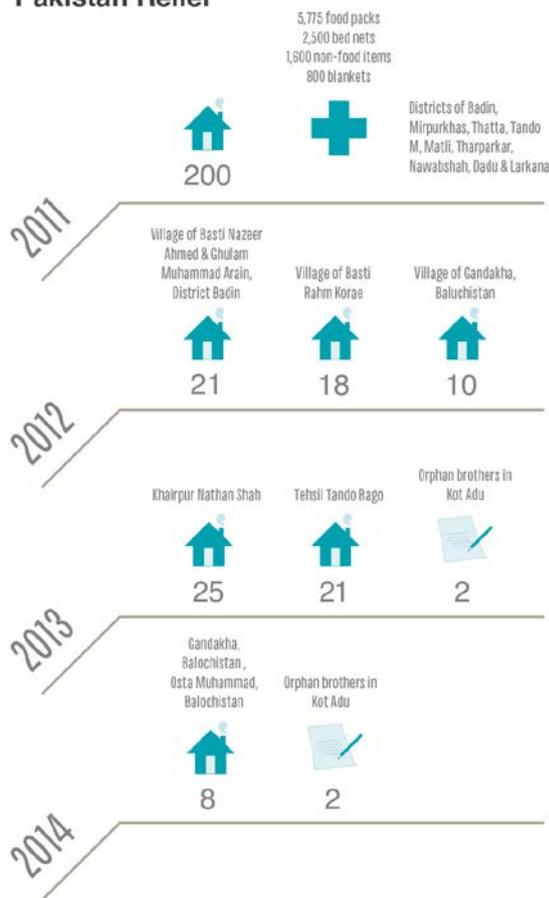


15. Pakistan Relief

2013 – In the aftermath of the 2010 and 2011 floods in Pakistan, The World Federation focussed its efforts on helping families to rebuild their lives. **With the help of one of our agencies, 46 new homes were constructed to house displaced families who were living in makeshift shelters or under the open sky.** The World Federation is also sponsoring **the education of 2 orphan brothers who are living with their struggling grandmother who is also a widow.** When The World Federation met these two boys in September 2012, we saw that their physical and educational circumstances were not good. This is because their grandmother could not afford to feed them 2 healthy meals a day and provided clothes for them by asking for charity. Since then, The World Federation has been able to secure the education sponsorship for these two children so that they can complete their high school education in hopes for a better and brighter future.



Pakistan Relief



Total:
303 🏠
10,675 +
2 📄

Key:
Construction of New Homes 🏠
Items of Aid (food packs and equipment) +
Education Sponsorship 📄



16. Ramadan Relief Fund

Ramadhan Relief is The World Federation’s leading campaign to fight hunger and poverty during the month of Ramadhan. This is the month in which Muslims are required to fast from dawn to sunset. For those who struggle with poverty, the challenges of finding work, adequate shelter and nutritious meals while living below the poverty line is already hard enough. The World Federation’s Ramadhan Relief Fund is all about coming together as a global family to ease the hardships of others so that they too can fast and partake in the spiritual journey of this Holy month with ease and comfort.

Aid is provided to deserving families and individuals including widows, orphans, seniors, and the disabled in over 13 countries in the form of food baskets, non-food items, health care and debt relief. Grants are distributed to various partnering agencies to carry out the Ramadhan Relief program in their respective regions. To ensure effective management, The World Federation carries out a thorough needs assessment from its agencies, prior to the allocation and distribution of funds.



2013 – In 2013, The World Federation distributed aid through the Ramadhan Relief Fund in 19 countries including Afghanistan, Bangladesh, Bosnia, Burundi, Gaza, Haiti, India, Iraq, Kenya, Lebanon, Madagascar, Myanmar, Pakistan, South Africa, Sri Lanka, Syria, Tanzania, Uganda and the United Kingdom. Ramadhan Relief was unique where more mothers, youth groups and children joined our annual campaign against hunger by organising fundraising events and creating a real buzz to make a difference in the lives of so many. It heart-warming to see concerned individuals from around the world increasing their support with donations to the Ramadhan Relief Fund. **Thanks to everyone’s collective and generous support, we were able to distribute 376,750 GBP / 610,000 USD in various forms of aid including food baskets, iftaars, monetary assistance and debt relief.**

Ramadhan Relief Fund



Key:

Food baskets, non-food items, medical treatment, debt relief, welfare support



17. Sri Lanka Hunger Project

In Sri Lanka, surging food prices are drastically affecting those who already struggle with poverty. Food shortages due to disasters, conflicts and economic collapse lead to malnutrition, disease and death. The most vulnerable are children, the elderly, pregnant women, widows and the very poor.



Sri-Lanka Hunger Project



In one year, the cost of a meal in Sri Lanka has doubled. Price of staple foods such as rice and lentils as well as almost all other commodities has gone up by almost 200%. Whilst people are unhappy about this, there is nothing they can do. Middle class families are coping by buying lower quality foodstuffs, while lower-income Sri Lankans are eating less by sacrificing a meal.

The Sri Lanka Hunger Project was developed to combat hunger in response to the urgent food need in Sri Lanka as a result of soaring prices. Through this programme, The World Federation provides food ration packs to families living in some of the worst-affected areas of the country. Each food ration pack contained lentils (2 kg), rice (15 kg), sugar (2 kg) and soya (1 kg).



18. Syrian Refugee Appeal

Since the conflict in Syria first started in 2011, innocent civilians have been caught in the middle of the relentless unrest and violence. **Every day, refugees are pouring into Lebanon where the economic, humanitarian and security climate is deteriorating, making life that much more difficult for**

refugee families. The World Federation launched the Syrian Refugee Appeal to deliver urgently needed food, shelter, healthcare and access to education to 100 families.

19. Special Projects:



- **Dembwa Village Project (Kenya)**

The World Federation disbursed £58,000 for the construction of an education centre, a school and several houses in the Dembwa Village in the Taita Teveta Region of Kenya. The project will support a whole community with their spiritual and educational needs, in line with the organisation's policy to focus on medium and long-term development. The school will provide a two year programme, where classrooms will be used for pre-primary and nursery curriculum. This project was undertaken after completing a needs assessment of the poor community by its local agency.

- **Desks For Africa (Tanzania)**

In 2011, The World Federation provided 200 desks for two local schools to the Government of Zanzibar. These three-seat desks would support 600 students in the schools facilitating better learning and improving their education. Many of the students in these schools previously sat on the floor because there were not enough desks available for all students. The President of The World Federation was at the schools when the desks were gifted. He commented, *"One could see the joy and gratitude in the eyes of the children when we presented them with new desks."*

- **Zanzibar Ferry Disaster (Tanzania)**

Zanzibar Ferry Disaster Appeal in 2011: **The World Federation and its regional members donated £14,450 to assist families of the deceased victims of the accident.** The ferry, which was carrying more than 800 passengers and cargo capsized on its fateful voyage within the local islands.

- **Sri Lanka Flood Appeal**

Towards the end of October 2012, **Cyclone Nilam hit Sri Lanka causing extreme devastation with winds of up to 60 mph. As a result, 4,627 people were reportedly displaced due to the flooding and 56 people have left their homes in fear of landslides.** Furthermore, Sri Lanka's Disaster Management Centre said that about 1,000 houses were damaged by the storm across Sri Lanka. Seeing the need to provide emergency relief, **The World Federation dispersed £6,595 of aid** which provided displaced families with pillows, mats, bed sheets, food and water.

- **Dar es Salaam Building Collapse (Tanzania)**



At 8:15 AM on 29 March 2013, a multi-story building under construction next to the KSIJ Dar es Salaam Islamic Centre caved in, causing a wave of shock and disbelief. **A total of 54 people were trapped beneath the concrete and steel rubble. Of these victims, 18 survivors were pulled out of the debris and sadly 36 people lost their lives.** The President of the Khoja Shia Ithna Asheri Jamaat (KSIAJ) of Dar es Salaam, Shirazbhai Walji and his team took immediate charge in managing the disaster at hand and worked tirelessly day and night, providing the community with regular updates.

The Dar es Salaam Building Collapse Fund was set up by The World Federation and Africa Federation to help the families of those affected by this tragedy and for repair costs for the damage to the Jamaat building.

- **Live Goat Appeal (Kenya)**

In September 2013, The World Federation launched the **Live Goat Appeal to raise funds to gift living goats to women in rural Kenya for the purpose of rearing and breeding.** By benefitting from the goat's milk and utilizing the goats to boost their family income, women then have the ability to become self-reliant and economically better off. **The cost of one goat is CAD \$39 / US \$39 / GBP £26.** In February 2014, The World Federation provided 53 live goats to women in Kenya.



- **PHILIPPINES TYPHOON HAIYAN APPEAL**

On 8th November 2013, **Typhoon Haiyan, one of the most powerful storms on record struck the coast provinces of Leyte and Samar in the Philippines affecting more than 9 million people.** The World Federation set up the Philippines Typhoon Haiyan Appeal to help the victims of this disaster.

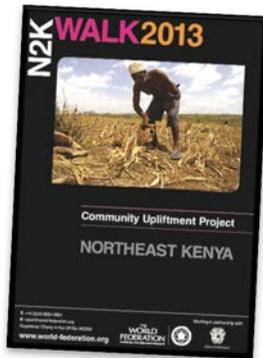
The World Federation is in discussions with the United Nations Development Program (UNDP) about a potential partnership where WF would provide funding and the UNDP would carry out the relief efforts.

- **Al-Aqila Middle School Project (Iraq)**

The Al-Aqila Primary School is a Shia Muslim school in Najaf, Iraq which aims to provide excellence in education for the region's children, including a number of **orphans.** The Al-Aqila Middle School Project is a new initiative where graduates of the primary level can continue their education in a stable, caring and progressive environment. Discussions and plans to build this new school in Najaf have already begun and The World



Federation is pleased to support this initiative to ensure that children have the opportunity to continue their education in hopes for a brighter more prosperous future. **The World Federation has committed to fund the construction and furnishing of 8 classrooms where the cost of each classroom is £12,500 GBP.** Construction started in February 2014.



- **Najaf to Karbala ('N2K') WALK: COMMUNITY UPLIFTMENT PROJECT 2014 (KENYA)**

In December 2013, members of the N2K Team (a group of youth from London) walked from the Holy City of Najaf to Karbala during Arbaeen to fundraise for a Community Upliftment Project in Northeast Kenya. This is a joint project between The World Federation and Africa Federation which aims to provide long-term, sustainable solutions to uplift communities and take them out of poverty. The work in Northeast Kenya will include providing clean water and sanitation, investing in irrigation systems and farming techniques and giving basic educational necessities to children to learn. These projects will have a lasting impact in the lives of thousands of individuals.

Recommendations:

For the next term, we recommend that the areas of focus and improvement are in relation to:

- Reporting;
- A fundraising plan;
- Projects for the next term; and
- A new structure for International Development.

Reporting

The IRED team should focus on:

- Better and timely reporting to donors by The World Federation;
- Better and timely reporting from partnering agencies to The World Federation;
- Visiting more IRED projects in different parts of the world; and
- Improving and refining current programs and identifying specific areas of support.

Currently, funds are remitted and we await for reports from our teams on the ground. Depending on the agency, reports can be received in a matter of weeks but sometimes, it may even be a number of months. In order to improve on this area, a clear timeline must be



drafted with our teams on the ground to determine when projects will begin after funds are received, the date by which reports will be sent to The World Federation team and when The World Federation will then report back to donors. This should then be regularly monitored to ensure that agreed timeframes are being met.

More visits by The World Federation team on IRED projects around the world will allow us to see first-hand the projects being undertaken and assess the impact of the support the organisation is providing. This will allow us to make any changes on our strategy and areas of focus, if required.

Fundraising plan

The IRED team should focus on:

- Developing a fundraising plan for IRED to include a number of giving strategies and initiatives.

To date, we have often relied on receiving donations through Jamaats/Regional Federations or through The World Federation website. Over the last year, we have moved towards looking at new fundraising initiatives (such as live telethon appeals on TV channels, text donations and sponsored events (such as the N2K walk). A more structured strategy on fundraising initiatives needs to be considered – for example, gala dinners or challenge events.

As part of this strategy, there should be scope to encourage individuals within the community to organise local events, for example, charity cake sales.

A fundraising strategy for next term is currently being drafted.

Projects for the next term

The IRED team should focus on:

- Identifying and working on more projects to assist the Khoja community; and
- Addressing aid and relief efforts more quickly.

To date, the number of projects undertaken to assist the Khoja community are minimal. There are many members who require assistance and it is important that we identify projects



to help such individuals. This should be a key priority for the next term and may be done through microfinance projects, vocational training etc.

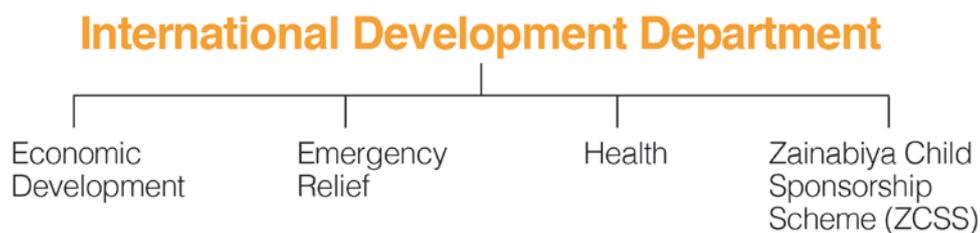
This term, it would be fair to say that it has taken a few days before the IRED team has launched an appeal to raise funds for emergency disasters (such as the Typhoons in the Philippines). We must mobilise quicker for such appeals and this should be considered further on how this is done next term.

New Structure for International Development at the World Federation

There is a great need to review the current structure for IRED, Health and the Zainabiya Child Sponsorship Scheme ('ZCSS') as there is often overlap on the work that is being done. A new and improved structure would allow us to bring together our resources and create an effective platform that will combine our key areas within International Development. We will also be able to assist individuals and communities on a cross section of projects.

For example, a family whose child is sponsored through ZCSS may also be identified as a family we can then assist during the Ramadhan Relief Fund or whose parents benefit from any economic upliftment projects we run (such as vocational training or microfinance projects). This will allow us to provide them with a holistic approach in the aid and support we are providing.

The new proposed structure for the International Development Department at The World Federation is as follows:



With this new structure, a volunteering strategy should also be considered. This will allow members of our community to get involved with initiatives and increase the resources available to the team. Initial work is being undertaken on creating this volunteering strategy. It is also important for the new International Development to have clear aims and objectives as well as areas of focus. The proposed strategy for the new department is provided on the diagram (next page).



Donations received in the years 2011- 2013

For the Term 2011 to 2013, International Relief and Development raised over **£3,240,000** in donations and disbursed **£3,518,227** for relief projects. The breakdown is as follows:

No.	Fund Name	Amount Raised (2011 to 2013)
1	Africa Relief	£102,739.13
2	Al-Qa'im Sponsor Our Seniors (SOS) Program	£30,739.71
3	Ali Asghar Water Appeal	£71,304.06
4	Computers for Students	-
5	Eid Al-Hajj Qurbani Appeal	£54,151.01
6	Fill My Cup Appeal	£10,325.59
7	Gaza Relief Fund 2013	£5,765.32
8	Hadith-e-Kisa Blanket Drive	£6,152.56
9	Haiti Relief Fund	£296.66
10	Indonesia Relief 2013	£16,661.19
11	40 Islamic Centres in 40 Days Appeal	£274,689.00
	Islamic Scholars for Islamic Centres Campaign	£56,110.16
12	Mass Marriage Program	£73,613.00
13	Microfinance: Khadija Economic Development Program	£22,864.29
14	Pakistan Genocide Appeal (2013)	£18,212.58
15	Pakistan Relief	£1,161,008.18
16	Ramadhan Relief Fund	£1,090,019.77
17	Sri Lanka Hunger Project 2013	no figures - no appeal launched
18	Syrian Refugee Appeal	£209,890.55
19	Special Projects	
	Dembwa Village Project	n/a
	Desks for Africa	n/a
	Zanzibar Ferry Disaster	n/a
	Sri Lanka Flood Appeal 2012	n/a
	Dar-es-Salaam Building Collapse	£4,444.84
	Live Goat Scheme 2013-14	£1,338.83
	Philippines Typhoon Haiyan Appeal	£6,647.71
	Al-Aqila Middle School Project 2014 (Iraq)	Appeal to be launched in 2014
	N2K Walk 2014 - Kenya	£23,523.33

